



Shriya Shankar Seetharam

SERVICE & PRODUCT DESIGNER
DESIGN RESEARCH - SOCIAL INNOVATION - STRATEGY
SHRIYASHANKARSEETHARAM.COM

6th August 1996
Bangalore, India

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MY QUIRKS

My general approach to design is people and planet focused. I enjoy hearing stories of real people and interpreting and reflecting on it through the designs I create, the art I express and the poetry I write.

LANGUAGES

English , Kannada , Hindi , French (Basic)

FOUNDATION

Institutions

 *First Class honours*
Masters
Product & Service Design Management
2017 - 2019
Rubika -ISD, Valenciennes - France

Design Certification
Product & Service Design
2014 - 2017
DSK ISD- Rubika, Pune - India

Senior High School
Science Major
2012-2014
Delhi Public School, Bangalore - India

SKILLS

Without a device

Design Research
Illustration
Probing
Prototyping
Survey development
Workshop facilitation
Deep emotional exploration

With a device

2D	3D
Illustrator	Solidworks
Photoshop	Fusion 360
InDesign	Keyshot
Premiere Pro	Rhino
Invision (basic)	
Sketch (basic)	

EXPERIENCE

Internship

1. UNDP - CADRI Partnership, GENEVA, SWITZERLAND
September - March 2021
Worked remotely under the United Nations Development Programme - communication strategy, communication products, infographic development that focused on disaster risk reduction & climate change.

1. ELLERY STUDIO, BERLIN, GERMANY
April - September 2019
Worked on strategic design, social innovation, education, climate change and future thinking.

2. STUDIO CHINTALA, BANGALORE, INDIA
November - January 2018
Participated in various design projects of architecture, graphic design, experience and spatial design. Still working in freelance

3. WILDCRAFT, BANGALORE, INDIA
August - October 2017
Managed a project and delivered until the tech pack development phase.

PROJECTS

Collaborative

2018 SCREEN TIME & SENSIBILITY
To foster a healthy emotional connect for parents raising digital native children.

2018 BIKING & BUILDING HABITS
To promote healthy biking habits and support necessary lifestyle changes.

2017 PUMA (Apparel)
To design apparel or footwear for a super power inspired collection.

 2017 COLORS & CONFESSIONS
To design a space & service to foster start ups to let off steam through art therapy. Worked with the Design Talent team.

2016 WIPRO (Lighting)
To design a commercial office lighting system for 2020.

Personal / Freelance

2020 ABORTION IS CARE
Campaign design for awareness on Women's health in India.

2019 SOCIAL ANXIETY
To design a systematic solution for the different layers of social anxiety in a contemporary context.

2017 COMMUTE BACKPACK
To design a backpack for easy commute and accessibility.

Masterclass

2018 SAMSONITE
Confidential project

2018 DECATHLON (BACKPACK)
To iterate backpacks quickly with the use of material mockups.

 2017 RAFT DESIGN x STUDIO METIS
To design a communication system (app and product) to re-assure the parent of the child's safety.

2016 DCA
To create an experience for the daily commuter by creating opportunities to step out of the routine.